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## Intertextuality and Interdiscursivity in Oratory Discourse: The Case of a Persian Sermon

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### Abstract

This paper draws on critical discourse analysis as a transdisciplinary multi-approach, which utilizes and exploits both socio-linguistic theories and social issues to intertwine socio-political and historical context. It is motivated to investigate the persuasion and discourse strategies in a neglected area, the oratories. This article presents an exhaustive corpus analysis of a sermon to investigate how this type of genre puts persuasion tools into practice in Persian language. The goal of this study is develop a more rigorous understanding of the tools of content establishment, discourse strategies implication and linguistic means implementation in a Persian native speaker speech. Therefore, the sermon of an influential native Persian orator is critically examined based on Wodak's Discourse-Historical Approach (2001b), which clearly depicts persuasion and discourse strategies. The close qualitative inspections reveal that the sermon genre effectively utilizes persuasion tools (intertextuality and interdiscursivity) and discourse strategies (nomination, predication, etc) to discuss the main topic. Based on the results, the dominance of nomination/ referential discourse strategy is evident to necessitate the use of context to interpret the religious text. The study of argumentation strategies demonstrates the use of different topoi to connect the religious discussion with the conclusion and to explicate the implicit or explicit premises. Description of Imam Hossein martyrdom, narration of Medina story after Ashura, quotations of Imam Ali and Imam Sajjad, the use of imperative and simple present tense are the most obvious tools regarding the perspectivization and intensification and linguistic means to strengthen the orator in persuasion. The pedagogical implications are also discussed at the end.

**Keywords:** Critical Discourse Analysis, Sermon, Intertextuality, Interdiscursivity, Discourse Historical Approach